



Tigo Welcomes Jurgen Krehnke as Chief Commercial Officer

February 22, 2021

Hiring represents further investment in growth with an industry veteran

February 21, 2021, Campbell, CA – Tigo Energy, Inc., the solar industry worldwide leader in Flex MLPE (Module Level Power Electronics) today announced that Jurgen Krehnke has joined as its new Chief Commercial Officer. Mr. Krehnke brings more than 25 years of sales, marketing, and general management experience to the Tigo Executive Team.

Jurgen is a veteran of the renewable energy industry in a variety of leadership capacities and continues to serve as Director, Solar Electric Industry Association, and as Chairman of the Utility Solar Project Division. Previously, as Chief Executive Officer at Sunfolding, Inc. he successfully raised Series A and B funding and helped establish the company as a serious industry player, winning awards such as “Bloomberg New Energy Pioneer” along the way. As Chief Executive for KACO New Energy Inc. he created over one hundred green manufacturing jobs in San Antonio, Texas. As President of SMA Solar Technology America, LLC he grew revenues to hundreds of millions of dollars in North America while establishing US manufacturing and a nation-wide service organization.

“Jurgen has grown revenue at every company where he has served,” stated Zvi Alon, Chairman and CEO of Tigo. “I welcome such an experienced general manager to the Tigo leadership team as we continue to strengthen our position with loyal partners and installers while expanding into new markets with a complete software and hardware energy solution.”

Mr. Krehnke will own partner and customer relationships worldwide across module makers, inverter suppliers, distributors, installers, and end consumers. He is chartered with planning and executing an ambitious growth plan that builds upon an incredibly successful 2020. His hiring represents further investment to scale the company while providing more complete products and services for PV installers across the seven continents that Tigo serves.

“Tigo is one of the original pioneers and leader in Module Level Power Electronics and has reached a pivotal point in time.” stated Mr. Krehnke. “The company has built a strong brand throughout the world and is ready to grow in all directions. I am pleased to work side-by-side with Zvi and the Executive Team as we take on the next phase of development, serving customers with highly innovative systems solutions.”

Jurgen’s education includes an M.S. degree in Electrical Engineering from Technical University Braunschweig, Germany. He also attended Executive Education Programs at Stanford. He works out of the Silicon Valley, California Tigo headquarters.

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About Tigo

Tigo is the worldwide leader in flexible module level power electronics (MLPE) with innovative solutions that significantly increase energy production, decrease operating costs, and enhance safety of photovoltaic (PV) systems. Tigo’s TS4 platform maximizes the benefit of PV systems and provides customers with the most scalable, versatile, and reliable MLPE solution available. Tigo was founded in Silicon Valley in 2007 to accelerate the adoption of solar energy worldwide. Tigo systems operate on 7 continents and produce gigawatt hours of reliable, clean, affordable and safe solar energy daily. Tigo’s global team is dedicated to making the best MLPE on earth so more people can enjoy the benefits of solar. Visit us at www.tigoenergy.com.