



## **Tigo Welcomes James (JD) Dillon as Chief Marketing Officer**

December 18, 2020

Hiring represents an investment to improve the focus on customers, both current and future

December 18, 2020, Campbell, CA – Tigo Energy, Inc., the worldwide leader in Flex-MLPE (Module Level Power Electronics), announced today that James (JD) Dillon has joined as its new Chief Marketing Officer (CMO). Mr. Dillon brings more than 25 years of marketing leadership across a variety of technical industries to the Tigo Executive team.

Mr. Dillon's experience spans the U.S. Armed Forces, semiconductors, solid state drives, solar inverters and batteries. His functional leadership has impacted pricing, new product introduction, customer experience, and communications at all levels. Most recently, JD spent over 3 years as the VP of Marketing and Pricing at Enphase Energy Inc., the world's leading supplier of solar microinverters to the PV industry.

"JD brings a wealth of knowledge related to growing an international solar business to the Tigo team," said Zvi Alon, Chairman and CEO of Tigo. "With an understanding of the MLPE market and experience scaling companies across multiple industries, he is joining Tigo at the right time to help scale the company in 2021 and beyond."

Tigo continues to invest in key personnel to keep pace with the demand the company is experiencing for its TS4 Flex-MLPE platform as the solar industry continues to see solid growth around the world. JD is responsible for all aspects of the Tigo brand including communications, customer outreach in digital, virtual, and in-person channels, and profitably growing the company worldwide.

"Tigo already has an impressive footprint in dozens of countries," said Mr. Dillon. "I look forward to building on that solid foundation and adding structure to every aspect of marketing to increase the awareness and adoption of our technology throughout the world."

Mr. Dillon graduated from the United States Military Academy at West Point with a BS in Electrical Engineering and Santa Clara University with a Master of Business Administration.

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About Tigo

Tigo is the worldwide leader in Flex-MLPE (Module Level Power Electronics) with innovative solutions that significantly enhance safety, increase energy production, and decrease operating costs of photovoltaic (PV) systems. Tigo's TS4 platform maximizes the benefit of PV systems and provides customers with the most scalable, versatile, and reliable MLPE solution available. Tigo was founded in Silicon Valley in 2007 to accelerate the adoption of solar energy worldwide. Tigo systems operate on 7 continents and produce gigawatt hours of reliable, clean, affordable and safe solar energy daily. Tigo's global team is dedicated to making the best MLPE on earth so more people can enjoy the benefits of solar. Visit us at [www.tigoenergy.com](http://www.tigoenergy.com).