



Tigo Energy Welcomes Anita Chang as Chief Operating Officer

October 11, 2024

Chang, an experienced operations leader, served as COO at Tigo Energy from 2020 to 2023 and returns to lead global manufacturing operations

CAMPBELL, Calif.--(BUSINESS WIRE)--Oct. 11, 2024-- [Tigo Energy, Inc.](#) (NASDAQ: TYGO) ("Tigo"), a leading provider of intelligent solar and energy software solutions, welcomes back Anita Chang as Chief Operating Officer (COO). With over twenty-five years of experience in product management, engineering, and global operations, Chang will oversee global manufacturing, supply chain, engineering and quality teams to support the company's ambitious growth and operational goals.

"Anita's return comes at an exciting time for Tigo as we continue to scale globally and develop world-class energy solutions," said Zvi Alon, Chairman and CEO at Tigo Energy. "Her previous leadership at Tigo, combined with her extensive experience across the tech and energy sectors, makes her a key asset in driving our operations forward. We are thrilled to welcome her back and confident her expertise will support our next chapter."

Chang previously served as COO at Tigo from 2020 to 2023 and VP of Operations and General Manager China from 2015 to 2020, during which she played a critical role in driving global manufacturing and operational efficiency, contributing to year-over-year sales increases. Her leadership was key in the successful public listing and growth initiatives. She holds an MBA from Fontbonne University and a BS in Electronic Engineering from Taipei City University of Science and Technology. She is also certified in Lean Six Sigma Black Belt and completed the Wharton Executive Woman Leadership course.

"I am excited to rejoin Tigo and contribute to its next phase of growth," said Anita Chang. "The progress Tigo has made in solar energy solutions is extraordinary, and I look forward to once again working with the team to enhance our operational efficiency and innovation."

The last few years saw the introduction of several new initiatives led by Tigo in the solar industry - from forwarding its software-centric approach as a company through the launch of [EI Professional](#) to expanding its [Green Glove Service Program](#) to ensure installers have the proper resources onsite to successfully, safely, and reliably complete installations. These developments, among others, make it a strong time for Chang to return to Tigo and capitalize on her strong track record in scaling operations, new product introductions, and optimizing product delivery, as well as implementing her experience in prior senior roles across the tech and energy sectors.

To learn more about Anita Chang and the rest of the Tigo leadership team, [click here](#).

About Tigo Energy

Founded in 2007, Tigo Energy, Inc. (Nasdaq: TYGO) is a worldwide leader in the development and manufacture of smart hardware and software solutions that enhance safety, increase energy yield, and lower operating costs of residential, commercial, and utility-scale solar systems. Tigo combines its Flex MLPE (Module Level Power Electronics) and solar optimizer technology with intelligent, cloud-based software capabilities for advanced energy monitoring and control. Tigo MLPE products maximize performance, enable real-time energy monitoring, and provide code-required rapid shutdown at the module level. The company also develops and manufactures products such as inverters and battery storage systems for the residential solar-plus-storage market. For more information, please visit www.tigoenergy.com.

View source version on [businesswire.com](https://www.businesswire.com/news/home/20241011181882/en/): <https://www.businesswire.com/news/home/20241011181882/en/>

Technica Communications

Cait Caviness

Email: tigoenergy@technica.inc

Source: Tigo